

Café Africa

Annual Report 2024



Welcome

It has been an exciting year for the Café Africa Network as we see farmers benefitting both from higher world coffee prices and increasing production in Tanzania, Uganda and DR Congo. Coffee revenues are increasingly significant to farmers and exporting nations. Uganda is likely to become only the second African nation (after Ethiopia) whose annual coffee exports will exceed \$1 billion, with Tanzania approaching \$500m. This is a far cry from the nadir of late 2001 when arabica prices were 40 cents per lb (today 340 cents). Robusta, now at \$5,500 per mt was at \$1,100 per mt as recently as 2020.

Higher prices and increasing production make coffee a more attractive crop for younger people considering whether farming is a worthwhile future for them. Café Africa Tanzania's programme (Sustainable Rejuvenation of Coffee Production in Kagera) supported by JDE and the Tanzanian Government emphasises the training of young people. In Uganda the Youth for Coffee Programme is a Collective Action Initiative of the Global Coffee Platform (GCP) and Café Africa Uganda (CAU). The Code-P project in Southern Tanzania, which concluded successfully in 2024, reached some 12,980 young women and men over its four-year span.

The implementation of the European Union Deforestation Regulation (EUDR) has been postponed until January 2026. However, the Café Africa Network has been fully engaged in ensuring that producing countries are ready. CAU was selected as the Coordination Unit for the EUDR and CSDDD National Compliance Action Plan. CATZ and CARD C have both supported national regulators in their preparations for EUDR.

The regular work supporting the coffee industry by all CA colleagues continues. CAU continues to host the Secretariat to the National Steering Committee of the Uganda Coffee Platform. CATZ again provided the Secretariat for the National Coffee Steering Committee. I continued to chair the Technical Committee of the Global Coffee Platform (GCP) as well as its Pesticide Action Group which updated the list of prohibited and phase-out pesticides for coffee (see globalcoffeeplatform.org).

We all wish to thank and pay tribute to Reint Bakema who has stepped down as Executive Director of CAU. He and his successor Samson Emong have worked tirelessly over many years to strengthen CAU as a reliable supporter of Uganda's coffee farmers.

We also honour Gill Brentford, the founding Chair of Café Africa, who died in October 2024. It was Gill who encouraged me into the coffee business 39 years ago. She was an inspiration to all who had the honour of working with her across so many fields (health, faith, development, peacebuilding, women in leadership and more). She herself was inspired by her Christian faith and supported in her work by her family to whom all of us in the Café Africa Network send our deepest sympathy.

Our heartfelt thanks go to all our colleagues on the boards of the Café Africa Network and the staff in Uganda, Tanzania and DR Congo. We also thank all our partners in government, the private and not-for-profit sectors. Above all we thank farming families for their work in producing such fine coffee for the enjoyment of the world.

**Jeremy Lefroy, Executive Director,
Café Africa International, January 2025**

Café Africa Uganda

Chair: Dr Fred Kawuma

Executive Leadership: Mr Reint Bakema (to Dec. 24), Mr Samson Emong

Café Africa Uganda (CAU) has continued to support Uganda's coffee sector nationally, and through the coordination of an Initiative directly targeting the skills and knowledge of young people and smallholder coffee farmers.

Youth for Coffee in Uganda - GCP Collective Action Initiative (YfC-CAI)

Since 2022 Café Africa Uganda (CAU) has been coordinating the Global Coffee Platform Collective Action Initiative: "Ugandan Youth for Coffee: Developing Prosperity through Rehabilitation & Rejuvenation."

This 5-year Initiative aims to train 150 private Youth Coffee Service Provider Business Units (YCSP-BUs) to carry out rehabilitation and rejuvenation (R&R) of old coffee trees at 30,000 individual coffee farms (up to 50 trees per farm) in ten operational areas of Uganda.

The Collective Action Initiative facilitates innovation, entrepreneurship, employment and effective service delivery across the coffee value chain. Through its coordination of the Initiative,

CAU has been instrumental in promoting youth skills and financial empowerment as driving forces in the coffee sector.

Implementing Partners (IPs)

In 2024, two new Implementing Partners, BUCADEF II (Buganda Cultural and Development Foundation under the Buganda Kingdom) and Mountain Harvest SMC Ltd joined the Initiative, bringing the total number of IPs to seven.

The IPs operate in 20 Districts of the Central, South-Western and Mt. Elgon regions of Uganda.





BUCADEF youth train farmers



coffee production, agroforestry, business development skills, ICT and adult facilitation skills. Four training blocks are spread over a period of one year. The completion rate for Cohorts 1 and 2 (whose training has now finished) was 94% and 98.3% respectively.

IPs are tasked with identifying and selecting trustworthy young people from their communities to establish coffee service provision businesses (YCSP-BUs). Youths must be aged between 18 and 30, have a minimum level of education, openness to learning, a passion for agriculture (coffee) and community service, and a focus on ensuring that at least 40% of participants are female.

25 YCSP-BUs were established in 2024, 10 of which belong to Mountain Harvest. While the previous IPs operate in Robusta-growing areas, Mountain Harvest (a private coffee company) works in the Arabica coffee-growing region of Mt Elgon in Eastern Uganda.

YCSP-BU Training

Training for the YCSP-BUs covers coffee agronomy (with a focus on stumping), soil and water conservation, sustainable

YCSP-BUs are equipped with a tool kit comprising a smart phone (for on-farm data collection), assorted tools and 10 litres of disinfectant to prevent spread of Coffee Wilt Disease (CWD).

Delivery of Coffee Farm Management Services to Farmers

In 2024, Cohort 1 and 2 YCSP- BUs delivered climate-smart R&R and agroforestry demonstrations/training to 5,322 (2,015 female) farmers, leading to 268,976 coffee trees being rehabilitated.

For the Cohort 2 trained farmers, 1,940 (718 female) received at least 5kg of organic fertiliser to facilitate tree recovery after rehabilitation. Fertiliser demonstrations were conducted on 25 coffee trees, with positive feedback received from farmers when follow-up was carried out.

The youth receive commission-based compensation for each of the services provided (farmer registration, stumping and pruning, post stumping sucker selection and fertilizer application). So far, services that have fetched the highest income have been stumping and pruning (70%) and establishment/gap filling (18%).

Distribution of Shade and Agroforestry Tree Seedlings

During 2024, four agroforestry tree nurseries were established in Cohort 2 operational areas. From these, 124,900 seedlings were distributed to farmers. Most seedlings were provided free of charge.

Impact Study on R&R, Production and Income (Living Income Study)

A GAPs (Good Agricultural Practices) Adoption and Living Income survey was conducted in 2024, with 305 respondents (48% female). The survey revealed that coffee contributes 70-72% of household income, with 56% of farmers adopting at least one GAP, such as stumping, pruning,

intercropping, and weed control.

Adoption of R&R practices was 12% higher among smallholder farmers with less than two acres than farmers with more than 2 acres. 90% of farming households earn below the annual Living Income (LI) benchmark of UGX 18 million (approx. USD 3,600), with an average LI gap of 52% for non-adopters and 43% for adopters.

The survey also revealed that while GAPs adoption increases production costs, it provides an additional average USD 338 annually through higher yields, offsetting initial investments.

Such outcomes reflect the vital need for interventions like the YfC-CAI, which has the potential to positively affect the incomes of both the young people who train as business service providers, and the farmers who employ their services.



Youth for Coffee GCP Collective Action Initiative		
KPIs	Overall Target	Progress to Date
IPs onboarded	9	7
YCSP-BUs established	150	100
Directly trained youth in all YCSP-BUs	300	200
Farmers registered and informed	30,000	16,917 (6,273 F)
Farmers provided with R&R services	30,000	10,226 (3,951 F)
Farmers provided with inputs	15,000	7,205
Coffee trees rehabilitated by Initiative	1,500,000	504,262 (194,565 for F)
Coffee trees rehabilitated by farmers	1,500,000	41,016 (19,735 for F)



Young people demonstrate farming techniques at the Rwampara PPP

Support for the Coffee Sector

CAU has continued to act as secretariat to the National Steering Committee (NSC) of the Uganda Coffee Platform, which held monthly meetings throughout 2024. CAU was instrumental in securing funding from aBi-Development, the European Union Delegation to Uganda, and GIZ, towards implementing the Country Plan.

In March 2024 CAU organised two Public-Private Partnership (PPP) events in Rwampara and Masaka districts, with the theme “Agroforestry for Sustainable

Coffee Production and Improved Household Income”. Over 500 key public and private stakeholders attended. Funding has been secured from the European Union Delegation to Uganda, and GIZ, to conduct more PPP dialogues in 2025.

A major role for CAU has been to act as the Coordination Unit (CU) for the EUDR and CSDDD National Compliance Action Plan, with financial support from aBi-Development. Key activities included establishing an office, engaging stakeholders and coordinating the work of consultants. By December 2024, 412,129 farms/polygons out of the targeted 912,906 had been mapped. The CU is also developing Terms of Reference for a central data warehouse, and fostering partnerships with organisations such as the EU Delegation to Uganda, Food and Agriculture Organisation (FAO), the International Trade Centre (ITC), MAAIF, and cultural and religious institutions.

CAU also coordinated the EUDR and CSDDD Taskforce and was involved in the production of a podcast to explain the opportunity for Uganda to be declared deforestation-free.

Uganda’s Coffee Exports By Type By Coffee Year (Oct - Sept)

	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24
	Million	Million	Million	Million	Million	Million
Robusta (60-Kg bags)	3.40	4.40	5.80	4.90	5.10	5.60
Arabica (60-Kg bags)	1.00	1.00	0.70	1.00	1.00	0.80
Total (60-Kg bags)*	4.40	5.40	6.50	5.90	6.10	6.40
Total Value (USD)	\$ 434.0	\$ 512.2	\$ 630.0	\$ 877.7	\$ 940.4	\$ 1400.0

*Source: UCDA

Chair: Mr Noel Yatera

Executive Leadership: Dr Aikande C Kwayu, Mr Samora Mnyaonga

2024 marked the completion of two highly successful projects that contributed to significantly-increased coffee production in western and southern regions of Tanzania. Café Africa Tanzania (CATZ) played a key role in both projects, drawing on 15 years' experience in encouraging partnership working, to the benefit of small-scale coffee farmers.

Sustainable Rejuvenation of Robusta Coffee Production in Western Tanzania (Kagera), 2019-2024

Aim

The project aimed to increase coffee production and productivity and to improve farmers' livelihoods, through specific interventions at farm level, by strengthening the capacity of the agricultural extension services in Kagera region through both Local Government and the AMCOS.

CATZ was the implementing partner, with the project funded by JDE Peet's. CATZ utilised its 'stakeholders' partnership approach', drawing together the experiences and resources of all involved: the Kagera Regional Secretariat (RAS office), the Tanzania Coffee Board (TCB), Tanzania Coffee Research Institute (TaCRI), Cooperative Unions (KCU and KDCU) – which brought together 250 AMCOS across the entire region - as well as Ngara farmers.



Sustainable Rejuvenation of Robusta Coffee Production in Western Tanzania (Kagera)

Notable 5-year outcomes

- 32,267 (24,554 male, 7,713 female) **smallholder coffee farmers** reached
- 120 youths trained in coffee rehabilitation and rejuvenation techniques
- 458 **Extension Officers** trained in sustainable coffee production
- 325 **demonstration plots** established
- 70,567 **aged trees** stumped
- 686,726 **seedlings** produced and distributed – 89.2% survival rate
- 32,267 (24,554 male, 7,713 female) **farmers** linked to financial institutions

Kagera Coffee Production Increases

The project has contributed towards increased coffee production in the Kagera region: 52,099 mt of coffee dried cherries in 2024/2025 compared with 27,060 mt in 2019/2020



A Lead Farmer conducts training

Project Emphases

- Sustainable and innovative farming practices that not only improve crop yield but also enhance water and soil conservation, biodiversity, carbon sequestration and the flavour profile of the coffee.
- Training of Extension Agents, with initial and refresher training offered at district, ward and cooperatives levels. Training is based on the Tanzania National Coffee Sustainability Curriculum.
- Encouragement of young people and women to train as Extension Officers, or become fully involved in coffee production.
- Stumping old coffee trees. Such has been the success of stumping as a cost-effective alternative to seedling multiplication, that the TCB has initiated a pilot study of similar initiatives in Ruvuma, a leading region in Arabica coffee production.
- Use of demo plots to demonstrate the improvements to be gained from various sustainable techniques.
- Financial inclusivity, with tailored financial products for farmers, enabling better access to mobile payment systems and encouraging the formation of Village Savings and Loan Associations (VSLA).



The establishment of a project steering committee was crucial for sustaining these developments. The steering committee plans to continue, facilitated by the TCB.

Looking ahead

Adapting to changing weather patterns remains crucial. Increasing the promotion of climate-smart agricultural techniques, offering more training on sustainable practices, and improving farmers' access to climate information and risk management tools are essential steps to strengthen the resilience of the coffee sector.

In light of this, Sustainable Production of Robusta Coffee in Western Tanzania – Phase II will build on lessons learnt so far.

Sustainable Rejuvenation of Robusta Coffee Production in Western Tanzania

Project Intervention	Target (over 5 years)	Achievement	Achievement Ratio
1.1 Outreach Training to New Farmers			
• Outreach training to new farmers on Sustainable Coffee Production	32,250	32,267 (24,554 M, 7,713 F)	100.05%
1.2 Training of Extension Officers- at District, Ward and Cooperative (AMCOS) Level on Sustainable Coffee Production			
• Extension officers	445	458	102.92%
• Youth	120	120	100%
• Refresher training course to Extension Agents	223	231	103.6%
1.3 Coffee Nurseries and Seedlings Multiplication			
• Seedlings Multiplication	600,000	686,726	114.4%
• Supervision of nursery activities	4 Rehabilitated Nurseries 3 Established Nurseries	4 Rehabilitated Nurseries 3 Established Nurseries	100%
• Follow up on the established demo plots.	325	325	100%
1.4 Farm Fit Program			
• Linking financial institutions to coffee farmers on financial services	32,250	32,267	100%
• Engaging expert to create awareness on usage of inputs based on soil analysis and assess the usage adoption rate	32,250	30,848	95.7%
1.5 Stumping			
• Stumping of aged coffee trees	6,000	70,567	1176.1%
1.6 Cross-Cutting Systematic Inclusion of Women and Youth			
• Involving youth and women by 30% in project implementation activities	9,675	9,816	101.5%
1.7 Advocacy			
• To continue with advocacy activities and dialogue for coffee policy, especially through coffee stakeholders' platforms and supporting farmers to attend National Coffee Conference.	30 farmers attended NCC	30 (18 M, 12 F)	100%

Coffee Development Project (CODE-P) in the Southern Regions of Tanzania

Notable 4-year outcomes

- Increase in quality coffee (AA, A) grades from 11.7m kg in 2020/21 to 13.3m kg in 2023/24
- 24,753 (17,362 male, 7,391 female) smallholder coffee farmers reached
- 12,980 (8,966 male, 4,014 female) coffee farmers were youths
- 60 Central Processing Units rehabilitated
- Sustained mutual engagement of the farmers throughout the project
- Partnership working, resulting in fair contractual arrangements
- Project contributed to increased coffee exports in the targeted areas, from 24.4m kg in 2020/21 to 33.2m kg in 2023/24

Coffee Development Project (CODE-P) in the Southern Regions of Tanzania 2020-2024

Aims

The project aimed to strengthen smallholder coffee cooperatives, to support the production, processing and trading of coffee in three regions of southern Tanzania: Ruvuma, Mbeya and

Songwe (two districts in each region). To stimulate trade-led economic growth by strengthening the competitiveness of smallholder coffee producers in those regions, promoting investment and job creation along the coffee value chain.

CATZ was one of five project partners. The project was funded by the EU (80%) and the Swedish Development Agency SIDA (20%) through Vi Agroforestry, the lead partner.



Training for young people in coffee value addition



CATZ was involved in:

- training smallholder farmers in best post-harvest practices – resulting in improved coffee quality
- providing refresher training for previously-trained Cooperatives, on topics including certification standards
- training Cooperatives in good governance/leadership skills
- supporting the rehabilitation of Central Pulping Units at AMCOS level – enabling smallholder farmers to improve coffee quality by collectively process their harvested coffee cherries efficiently and to the same standard

- supporting smallholder farmers and Cooperatives with bulking, processing and value addition technologies
- supporting the involvement of young farmers in the coffee value chain through the creation and training of youth teams
- training market actors in value addition such as packaging and branding

Policy and Advocacy Work

Café Africa Tanzania continues to create and maintain dialogue between public and private coffee sector stakeholders, bringing the voice of the smallholder farmer to the table.

Historically CATZ was instrumental in supporting the TCB to establish the annual National Coffee Conference which has eight Zonal Stakeholder platforms reporting to it. These platforms are supported by the National Coffee Steering Committee, for which CATZ continues to serve as Secretariat.

CODE-P Coffee Production and Quality

REGION	2020/21 (Kg)		2021/22 (Kg)		2022/23 (Kg)		2023/2024 (Kg)	
	Total produced	AA & A grades	Total produced	AA & A grades	Total produced	AA & A grades	Total produced	AA & A grades
MBEYA	2,368,894	1,306,821	3,178,456	1,651,329	3,489,589	1,765,780	3,053,723	970,668
SONGWE	9,578,645	4,367,496	10,958,959	4,987,383	10,017,808	4,263,789	10,419,116	3,506,597
RUUVUMA	12,486,731	5,996,604	18,022,879	9,756,985	12,515,233	5,593,785	19,758,395	8,859,439
TOTAL	24,434,270	11,670,921	32,160,294	16,395,697	26,022,630	11,623,354	33,231,234	13,336,704

Café Africa République Démocratique du Congo

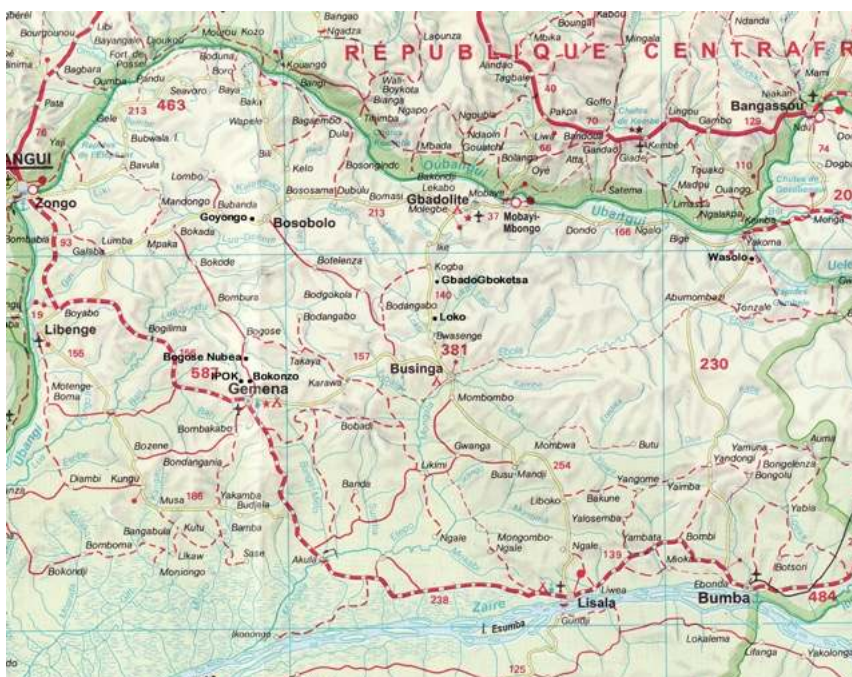
Chair: Mr T Kembola

Executive Director: Mr K K Kamungele

Café Africa in the République Démocratique du Congo (CARD C) promotes public/private partnerships among coffee industry stakeholders, provides training and advocacy, and implements coffee projects – all with the aim of boosting coffee production and enhancing the livelihoods of small-scale producers.

Karawa Coffee Project

CARD C worked with nearly 2,200 smallholder farmers to rejuvenate coffee cultivation and trade around Karawa, in RDC's Ubangi region. The project ran in partnership with the Covenant Church





of Congo (CEUM), funded by the Paul Carlson Partnership.

- Over 1.5 million seedlings were planted in newly-constructed nurseries in 2018/19. Production has increased annually since 2022.
- Nearly 1.2m coffee trees were subsequently planted in 1,709 hectares, of which 1,062h were

newly-planted and 647 were old plantations rejuvenated.

- Producers were given GAPs (Good Agricultural Practices) training.
- They were organised into associations and unions, with the Federation of Producers’ Unions (FUPROCAF UBANGI) created to ensure ongoing productivity.

Steadily increasing production has contributed to increased incomes for farmers, demonstrating the significant benefits that sustainable coffee development can bring.

KCP Production Figures

Crop Year	Production Kgs	Value USD
2021/2022	301,080	\$ 451,620.00
2022/2023	363,708	\$ 545,562.00
2023/2024	429,175	\$ 729,598.00
2024/2025*	500,000	\$ 1,400,000.00

*estimated

Sincere Thanks

We are grateful to all our partners and donors who have supported and made possible our work across Uganda, Tanzania and RDC, and in particular to:

African Speciality Products Ltd, The Agricultural Business Initiative (aBi-D), Agricultural Non-State Actors’ Forum (ANSAF), Ankole Coffee Producers Cooperative Union (ACPCU), BRAC International, Buganda Cultural and Development Foundation (BUCADEF), City Coffee, the European Union, European Union Delegation to Uganda, Food and Agriculture Organization of the United Nations (FAO), Global Coffee Platform (GCP), IDH, International Trade Centre (ITC), GIZ, JDE Peet’s, Just Know Your Coffee Cup General Supplies Ltd, Kagera Cooperative Union (KCU), Kagera Regional and Local Government Authorities, Karagwe District Cooperative Union (KDCU), Louis Dreyfus Company (LDC), Mbinga Coffee Curing Company, Mountain Harvest, National Agricultural research Organisation (NARO), Ngara Farmers, NES Motion Media, Nestlé, Partnerships for Forests (P4F), the Paul Carlson Partnership, PULA, Smile Coffee Training Lab, Royalway Media, Swedish Development Authority, Tanzania Coffee Association (TCA), Tanzania Coffee Board (TCB), Tanzania Coffee Research Institute (TaCRI), Tanzania Ministry of Agriculture (MoA), Tanzania Women Coffee Association, Taylor Winch, TORS, Uganda Coffee Development Authority (UCDA), Uganda Coffee Farmers Alliance, Uganda Ministry of Agriculture, Animal Industry and Fisheries (MAAIF), Uganda National Forestry Authority, Ugandan National Coffee Research Institutes, UKaid, Sucden, Vi Agroforestry.

Sincere thanks also to all staff and board members throughout the Café Africa network.

Café Africa République Démocratique du Congo

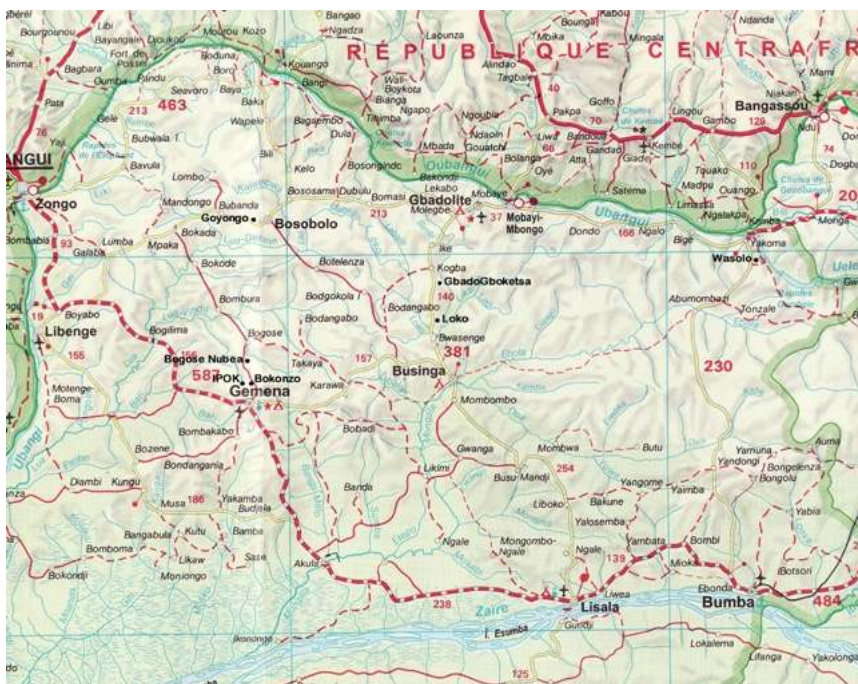
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Sincere thanks also to all staff and board members throughout the Café Africa network.

Café Africa

Our Vision, Mission and Objectives

www.cafeafrica.org

Vision

Café Africa was founded to work with Africa's coffee industry to find ways to restore Africa's coffee production to its former level in world markets. We envision an African coffee sector that is inclusive, productive and beneficial in the long term for all those involved.

Mission

Our mission is to be a catalyst for change and growth on local and national levels in Africa's coffee industry by proposing transformative policies and practices for the benefit of the coffee sector as a whole. We seek to build cooperation that reflects knowledge, capacity and willingness to share experience.

Objectives

Café Africa teams in République Démocratique du Congo, Uganda and Tanzania support national platforms working on critical industry topics. We also support the coordination of work on issues integrated into national institutions, to achieve an improved coffee production system.

We have a particular focus on rekindling interest in the coffee sector among young people for whom it provides opportunities for jobs and livelihoods. The coffee industry can contribute towards reaching the Sustainable Development Goals pictured on this page. Café Africa is committed to supporting this work.



Thank you to the following people who helped in the preparation of this report:

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